



*Colorado Chapter*



Presented by: Think. Feel. Drive.



Dear \_\_\_\_\_,

Today I am writing to you about a cause that is important to me and a cause that I know you will want to support. I have decided to take steps in the fight against multiple sclerosis by joining the Great-West MS 150 Bike Tour presented by Subaru and I am asking you to join me in this important battle by making a donation.

MS is an unpredictable and devastating disease that can attack any of us in the prime of life. Imagine...one day you are ready to take on the world, and the next day you are faced with the diagnosis of an incurable and debilitating disease. This is why I'm participating in the Tour and asking you to help me make a difference.

In the past six years, great strides have been made and researchers are now on the brink of unlocking the mystery of this unpredictable disease. However, we are still searching for the cure. Funds raised will help support vital medical research to solve the mystery of MS. In addition, funds will help support local programs for the over 7,900 individuals and their families in Colorado living with MS.

Help me reach my fundraising goal of \$\_\_\_\_\_!

- Please make your check payable to the National Multiple Sclerosis Society. Enclose your donation in the envelope provided and mail it back to me, or
- Donate to my fundraising campaign online at [www.fightmscolorado.org](http://www.fightmscolorado.org). Click on the Epledge icon, shown with the red heart in the left-hand column, then enter my last name, first name and select Colorado for State of Chapter.

Thank you in advance for your generosity.

Warmest regards,

**Early Treatment Is Critically Important**

Studies show that early and ongoing treatment with an FDA approved therapy can reduce future disease activity and improve the quality of life for many people with multiple sclerosis. Talk to your health care professional, contact the National MS Society at 1.800.FIGHT MS, or visit [nationalmssociety.org](http://nationalmssociety.org) to learn how to help manage multiple sclerosis and about current research that may one day reveal a cure.